OSCC BOD Minutes March 19, 2013

Present: Gordon (GW), Kathy E (KE), Janet (JP), Larry (LR), Tim (TW), Jon (JL), Lori (LT), Andrew (AS), Barb Smith(BS), Kathy Brady (KB)

Absent: Dick LaChapelle (DL)

Non board member present: John Guare

Meeting called to order approximately 6:35.

- BS makes motion to accept minutes, JP seconded. All in favour.

Treasurer's Report
- presented by KE
- end of year figure: approx. $2600 difference from last year, not that bad
- end of year does not include the $1000 we need to be reimbursed
- so that is only $1600 difference
- TW – going into Olympic year, no longer should be giving away money
- GW motion to accept, TW seconded

Banquet update
- presented by LT
- tons of raffle prizes, lots from members as well as corporate → exceeded expectations
- talked about speaker order
- 60 total attending (58 paid)
- last cheque sent to Chelo's
- member making a cake, slideshow is done

Fundraising – BS & AS
- BS – been busy, some success
- weren't prepared, needed paperwork and id – got that from KE
- got $500 from the bank – just need to get paperwork in
- 4 vouchers from EMS (each $90) for banquet – will forward our info to marketing in NH as there's not a lot they can do here
- Modell's gave us 6 sweatshirts for banquet
- they have a "club" day → go there and set up a table
- if we have something coming up, give them a bit of notice and they can set us up in front of the store – apparently the store next door is very busy
- Admiral's Bank → offered to put BS in touch with marketing mgr – couldn't meet with them near the end of the season – will get together at some point though – good first step for us

- Modell's → don't usually do money, but interested in community outreach – BS to reach out again to see if there's something small we could get started – they fund a lot of team sports -
- BS – wants to go in to some places (ie Target) and just ask for a little bit of $$
- kick starting, crowd funding → BS learning about these
- be sure to give BS/AS ideas if we can think of anything
- AS – naming rights for the handles – as we approach businesses, we could start selling handles if businesses want to get involved – ask for $250 or $500 (we have to buy the handles)
- AS – needs guidance for price, timelines and what we're willing to do incentives
- TW – naming rights to stones is a special asset
- KE – 2-3 years out to transition out to members only stones? The more stuff we get from some people the more others might be willing to give.
- JP – could put the year on the stones.
- discussion around naming rights to stones and how we're going to go about doing that.
- suggestion to take a stone to these discussions
- GW – we need a banner – LT will ask Matt about making one
- BS – Modell's has promotion similar to S&S – we can get passes and we can get 20% off anything in the store and we get to put a banner up/table up for a month. We can do this 2X year. As soon as we reach $500 then we get 5% back. We have to decide when we're going to do this, just have to let them know in advance.
- AS – prices for other clubs per stone ranged from $250-500 – cost per handle is $37, engraving 60 cents/character – 3 lines, about 16 chrtrs per line. Total of about $100 is the cost.
- GW - $500/member is fairly steep.
- JL – we should cost it out and see how many handles we'd need to raise in order to buy another set of stones.
- JP – we need to make $250/stone in order to cover costs.
- JL – we have a set of unengraved handles
- BS – will go to Kinko's and get some good pictures of curling stones so that when going to corporate folks that don't know anything, have an example
- BS – left a pin and curling magazine with person at Modell's.
- JL – BS & AS – put together a proposal and try to sell it to us at the next meeting and see if you can sell it to us. This way we can tell you what we like and what we don't. They're definitely on the right track.
- KE – keep in mind that giving away a LTC during an Olympic year needs to be weighed against what we're getting back
- GW – working with a Cardis brother – keep in mind for getting them out on the ice last year. Get one of them on the ice sweeping a stone? Curling commercial!
- KB – need to then move them into corporate sponsorship
- BS – interested to know who bought time during the Nationals. KB thinks you can call Cox and find out who bought the time.

End of Year Survey Questions
- LT gave questions – Gordon read them off
- AS gave questions – Gordon read them off

- LR – what is your objective to get out of curling
- probably lots of people don't know why we do this or what we're trying to do
- KE – do we want to go in search of dollar signs for the survey – consensus was no
- JL – been in touch with the guy at the Cape all season – their ice is booked solid
- need to get some of the newbies out to the Friendly – we need to follow up once the announcement goes out
- talked about getting some folks out to bonspiels etc
- GW to take LT's questions and a couple of AS's questions and then send it out to the board

Board Positions

- what's not filled: League Coordinator – need to get this position filled. JL would like someone else to take this on but he will mentor it. Website is very user friendly. We can't go forward without this position. Some stuff is already done, you just need to plug names in (ie A vs B and what sheet). We have a maybe from John G about this position.
- Darcy – Training coordinator (not a board pos'n), another member – legal advisor?
- LR – liason for social committee?
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GNCC/USAC

- unofficially, GNCC 2nd weekend in August
- no response to the USAC – it's at the same time as the Summer Spiel

End of year wrap up

- GW – moving in the right direction, feedback from Montreal,
- JP – thinks we might be able to get rings in next year (2 inch circle) → need to plan this though as it might not be as easy as we thought. Do they make a mesh/paper version?
- JL - all their hockey lines are tape. WE should just put them in and see what happens!
- GW will try to meet with Dave and how to get extra time next year
- next year we need 2 ½ hours
- LR – next year we are going to have A LOT of interest
- JL – need to talk about how we're going to grow.
- GW – will have to move to front rink and do Spring curling for sure next year
- GW – talked about someone else willing to be more involved. Some of her ides: find a Sports bar close to curling – Miller's Crossing? Keep this in mind for the summer. Contact the local Bocci leagues and see if they want to come to curling. Another idea is to video some folks if they want help with it.
- TW – someone needs to do a South Shore Outreach. It doesn't have to be curling related. JL – we need to be more integrated with them. Suggestion to do it should be done as a social event first.
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- TW – board needs to be re-elected first and then can elect the officers. Elect them just as board members. You can elect the board as a slate.
- BS – Do we have to ask for nominations?
- TW – this board nominates the new board. The new board then accepts nominations for the officer roles of Pres, VP, secretary and Treasurer. GW still runs the meeting.

- GW – between now and then – need to contact someone to take TW's spot (have someone in mind)→ LR to give this person a call, KB can be on call and do PR but in background mode, the league coordinator does not have to be on the board but they can be.

BS made a motion to adjourn. JP seconded. All in favour. Meeting adjourned. 8:13pm.

April 8, 6:30 Panera Bread.